

SMPS
Wisconsin

in Touch

SMPS Wisconsin Newsletter

February 2010

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Foundation

SMPS

2010 SMPS Wisconsin
Excellence Awards

call for
ENTRIES

PRODUCING EXEMPLARY WORK DURING EXTRAORDINARY TIMES

Register Today for the Half-Day Workshop!

Featuring:

Dr. Janet Sanders

[Beyond Price Cutting: How to Maximize Value and Remain Competitive.](#)

March 18, 2010

11:30 to 3:30pm
Country Springs Hotel
in Pewaukee

[Click here to read an article by Dr. Sanders...](#)

SMPS Wisconsin is now accepting entries for the 2010 Excellence Awards! [Click here](#) to find out how you can enter your exemplary works today!

January Program Highlights



Wayne Breitbarth was the featured speaker at SMPS Wisconsin's January program where he offered the "Top 10 Reasons to be on LinkedIn"...[read more.](#)

SMPS January Networking Events

SMPS Wisconsin offered its members a chance to attend two unique networking events in January – one in Madison co-hosted with SME and the other in Milwaukee titled Acrobash. Members were able to attend these events at a discounted rate, with our local Chapter covering the cost as a bonus member benefit....[read more.](#)

NEXT PROGRAM

February

Join us for "[Voice, Verse & Volume: Creating Winning Proposals,](#)" on Thursday, February 18.

Events are held at the Country Springs Hotel in Pewaukee.

Sponsor SMPS!

Check out the latest opportunities to get involved with SMPS as a [sponsor.](#)

CONNECT TO SMPS



New Member Challenge!



This CHALLENGE will introduce you to SMPS and to the many benefits of membership. To find out how you can take the challenge and win a \$50 gift card...[read more.](#)

SMPS Wisconsin Leadership Council Formed



A new group has been formed - the WI AEC Leadership Council offering unique round table discussions for both members and non-members of SMPS... [read more](#)

SMPS Wisconsin Turns 20 in 2010!



SMPS is turning 20 in 2010! Find out more about how we plan to celebrate... [read more.](#)

Client Care During a Recession



Ron Worth, CEO of SMPS discusses the importance of taking care of your clients even in hard times...[read more.](#)

2010 SMPS Regional Heartland Conference

The SMPS Heartland Regional Conference will be held in Indianapolis, Indiana from April 28-30, 2010 [click here](#) for a sample morning schedule and [click here](#) for a sample afternoon schedule.

Opening keynote speaker for the conference will be Kim Green, a former American automobile racing driver who is



WISCONSIN CPSM

If you are interested in pursuing your CPSM here are some members who can help you with study and exam advice...[click here.](#)

For an overview of the CPSM Certification Program [click here.](#)

MEMBERS IN THE NEWS

Congratulations to our *new and renewed* SMPS Wisconsin members...[read more.](#)



now the CEO of Adretti Green Racing who will address how teamwork is an essential component to success on and off the track... [read more](#). Closing keynote of the conference will be Dr. Will Miller who will deliver a lively performance-presentation packed with perspective and practical tips on achieving equilibrium between stress, career and family, all of which are essential to success... [read more](#).

[Click here](#) to learn more on how to win a free conference registration!

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