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MCA-I Madison Announces the 2010 Spring Seminar

Media Communications Association – International of Madison is proud to announce the 2010 Spring Seminar: Social Media for Business.

This year's seminar will be divided into three topics related to social media for businesses. Julie Laudon from Facebook, Inc. will be the keynote speaker along with Katie Sai from Storybridge.tv as the event's moderator. The three topics will include 'How and Why Companies Are Using Social Media', 'The Legal Side of Social Media' and 'The Technical Side of Social Media.' Twelve professionals from various Midwest companies will provide insight into these subject areas. Audience members are encouraged to participate.

The day-long event will be held in Madison, Wisconsin on Thursday, April 22nd from 9:00-4:00 at American Family Insurance headquarters (6000 American Parkway). Snacks and a catered lunch will be provided. Go to www.mcai-madison.org to register. Early registration ends April 8, 2010. Sponsors for this event are Tilt Media and American Family Insurance.

For a schedule of events and a complete list of the panelists, visit www.mcai-madison.org.

About MCA-I Madison

MCA-I is an organization of media communications professionals that provides opportunities for networking, forums for education and the resources for information. Go to www.mcai-madison.org to learn more.